



Backup Your SaaS- and PaaS- Based Application Data with an Enterprise-Class Solution

Is your organization taking advantage of applications and platforms using a Software-as-a-Service (SaaS) or Platform-as-a-Service (PaaS) model? If so, have you considered how data on those platforms is protected in the event of a data loss by the cloud application / platform provider?

If you're using Salesforce.com for example, your data resides in the Salesforce.com cloud and you must rely on Salesforce.com to back up your customer, prospect, marketing, and sales data – the lifeblood of your business. Most data loss is due to human error, so if your users delete or make unwanted changes to your corporate information in your SaaS or PaaS tool, how will you recover it?

Daymark Data Protection Services protects all of the data in the enterprise including that which resides in SaaS and PaaS platforms. We can provide you with the ability to back up your data residing in your application provider's cloud to either your private cloud or leverage Daymark DPS Enterprise to give you the peace of mind that your critical business data is protected.

Granular data backups for quick, reliable restores

Daymark DPS Enterprise enables enterprises to take control of their backup activities. We can help you set up different backup policies for various sets of data that reside in cloud-based applications and platforms based on its value and how critical it is for your business operations.

Standardized data backup

Daymark DPS Enterprise treats data residing in cloud-based applications and platforms the same as enterprise data residing on servers, desktops and laptops. We can help you do away with the endless scripts, process documents and methodologies that you've had to use in the past to protect data in cloud-based platforms and replace it with a standardized approach.

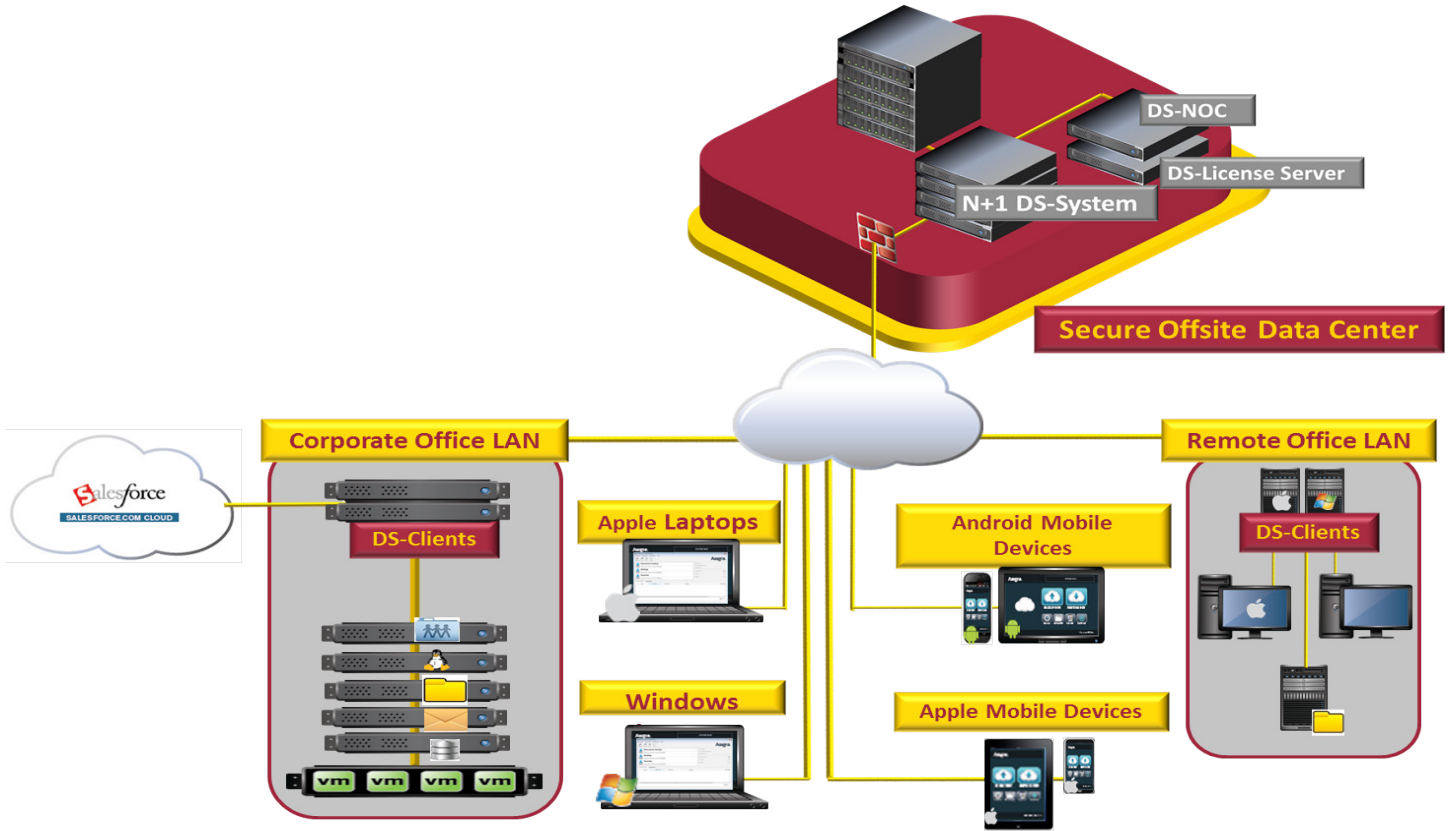
PROTECT SAAS- AND PAAS-BASED APPLICATION DATA

- ▶ Access your data at all times, even when the cloud-based platform is unavailable
- ▶ Ensure regulatory compliance
- ▶ Protect your intellectual property in your own secure authorized data center
- ▶ Ensure your backed up data is secure and safe from unauthorized access
- ▶ Revert to a previous point-in-time copy of your data within minutes
- ▶ Restore your data directly back into the cloud

FEATURES

- ▶ Granular backups of data in SaaS- or PaaS-based applications
- ▶ Intuitive, standardized backup and recovery approaches
- ▶ Secure backup data storage
- ▶ Guaranteed recovery and restore times
- ▶ Peace of mind through automation
- ▶ Enterprise-class protection

Problem solved.



We can help you set up different backup schedules, retention policies and select the number of generations of the data that you would like to keep in backup repositories.

Quick restoration

If you ever need to recover lost data, Daymark DPS Enterprise restores it back to the affected platform through a set of simple mouse clicks, eliminating the need to go to your SaaS or PaaS provider to restore the data, so you won't have to wait until your SaaS or PaaS vendor's technical staff responds to your support ticket to restore the data.

Guaranteed data security

Daymark DPS Enterprise backs up all data in a compressed, deduplicated and encrypted form to a secure vault, leveraging the deployment model of your choosing, either public, hybrid or private.

Guaranteed data restoration

Daymark DPS Enterprise has strong recovery and restore assurance capabilities, so you don't have to worry if your data can be recovered from your backup repositories. Our autonomic healing and restorability validation capabilities ensure the backed up data can be restored and will always be available to you when you need it.



Peace of mind and reduced costs through automation

We can automate the entire backup process to make it more cost-efficient. This way, you can concentrate on more strategic IT initiatives and be assured your data is being protected at all times.

Daymark DPS Enterprise allows us to:

- Obtain access credentials from you just once, eliminating the need for you to login and provide us access each time a backup or restore is done.
- Stay informed of the status and progress of backup jobs through notifications and alerts.
- Automate the management of the various generations of data, making sure multiple generations of data are stored and available should you need it.
- Set retention rules based on your unique business needs and compliance requirements.

Because Daymark DPS Enterprise is agentless, it does not require a separate backup agent to be installed per each SaaS or PaaS application to enable functionality.

If you're taking advantage of the flexibility and cost-effectiveness of SaaS and PaaS platforms to run critical business applications, but are worried about how you might recover when a data loss inevitably occurs, Daymark DPS Enterprise can address your concerns with comprehensive data protection for your entire enterprise.

To schedule a complimentary Recoverability Assessment or for further information on Daymark DPS Enterprise, contact us today.



About Daymark Solutions, Inc

Daymark helps organizations effectively use technology in the areas of data center infrastructure, virtualization, data protection, cloud and managed services, to solve today's business challenges, while ensuring agility to adapt to future requirements. To learn how Daymark can take your organization where it needs to be, contact us at 781-359-3000 or visit us at www.daymarks.com.

Problem solved.