



**STILL STRUGGLING WITH GDPR?
READY FOR “PRIVACY BY DESIGN”?**

Concerned about the California Consumer Privacy Act?

Daymark’s GDPR / Privacy Workshop provides an experienced privacy and information governance attorney to jumpstart your customized compliance blueprint.

GDPR / PRIVACY WORKSHOP

ABOUT THE WORKSHOP

GDPR / PRIVACY WORKSHOP

Gain insights about your critical data privacy risks and develop a best practices blueprint to achieve compliance

The Daymark GDPR / Privacy Workshop is a full-day onsite workshop at your location. Privacy and information governance attorney Steven J. O’Neill will conduct a completely confidential top-level assessment of GDPR and privacy risks and create a customized blueprint to jumpstart compliance efforts. O’Neill has over 25 years of experience in technology law and privacy.

MORNING SESSION

Meetings with key stakeholders from IT, HR, C-Level, and business units to survey privacy threats and assess compliance levels of existing systems, covering:

- Location and format of personally identifiable information (PII)
- Assessment of systems architecture for Privacy by Design (PbD)
- Review of existing privacy and information security program (WISP)

LUNCH & LEARN

GDPR / PRIVACY 101 – Presentation of a practical legal primer focused on the risks presented by new privacy regulations

- Why GDPR is different?
- What is Privacy by Design (PbD)?
- Does GDPR apply to U.S. businesses?
- Is “good faith” compliance enough?
- Does the new CA privacy law apply?
- Do you need a Data Protection Officer (DPO)?
- Q & A

AFTERNOON SESSION

Guided workshop to address identified risks and create an initial compliance blueprint based on best practices

- Identification of internal privacy team
- Moderated discussion and breakout groups
- Strategies for automated data mapping
- Strategies for architecting Privacy by Design (PbD)

FOLLOW UP DELIVERABLE

GDPR jumpstart blueprint & next steps document



WE HELP YOU NAVIGATE INFORMATION TECHNOLOGY

ABOUT STEVEN J. O'NEILL, ESQ.

Attorney Steven J. O'Neill has a national reputation for his extensive legal and technical knowledge of electronic discovery issues, information governance, data in the cloud, privacy and information security. He counsels clients on a multi-disciplinary approach to legally defensible information governance. O'Neill has written and lectured widely on electronic evidence discovery, document retention policies, information governance, information security, privacy, and the legal aspects of emerging technologies.

KEY REASONS TO WORK WITH DAYMARK

- 700+ complex IT integrations
- 250+ technical certifications
- Multiple cloud deployments in New England
- Deep industry expertise in Financial Services, Healthcare, Life Sciences, Energy & Utilities

DAYMARK SOLUTIONS

- Data Center Infrastructure
- Data Protection
- Cloud Solutions
- Networking & Security
- Managed Services

ABOUT DAYMARK

Daymark Solutions is an experienced technology integration and solutions provider that helps organizations throughout New England effectively architect, implement, and deploy customized solutions to help their clients grow and scale their IT infrastructure. Specializing in data center infrastructure, data protection, virtualization, cloud and managed services, Daymark's unique combination of in-depth technical knowledge, extensive experience, and proven methodologies enable its clients to successfully address even the most difficult technology challenges.

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